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**MOVIETICKETS.COM TO RELEASE FULL SUITE OF MOBILE OFFERINGS
TO KEEP ON-THE-GO MOVIEGOERS CONNECTED**

Movie Ticketing Services Now Available on Multiple Platforms

LOS ANGELES (Nov. 17, 2010) — MovieTickets.com, the worldwide leader in advance movie ticketing, today announced the availability of mobile offerings including free applications for the Apple® iPhone® and iPod® Touch, and Blackberry®, along with a free application for Android® phones coming soon. For consumers who prefer to browse the web on their phone, MovieTickets.com debuts a redesigned mobile-optimized site that allows moviegoers to see showtimes and buy tickets at mobile.movietickets.com.

“Many movie-goers expect to quickly and conveniently access information and make ticket purchases anytime and anywhere,” said Joel Cohen, CEO, MovieTickets.com. “Over the past couple of years, we’ve provided our ticketing solutions to many of the most popular apps in the market. We recognize the demand for MovieTickets.com-branded applications and we hope to see a positive response with this launch.”

In addition to providing a simple and efficient way to view movie showtimes and purchase tickets within the applications, the MovieTickets.com-branded apps also allow users to browse films, view movie posters and watch high-quality trailers.

With more than 200 theater chains available for ticketing on each platform, users will have a wide variety of theater options to choose from. The applications utilize the built-in GPS functions found in smartphones, which lets consumers search for local showtimes on their phones by using location-finding features or simply by inputting a zip code. For download and more information on the new mobile offerings, please visit <http://www.movietickets.com/mobile.asp>.

Moviegoers can receive real-time status updates from MovieTickets.com by following on Twitter at [@ MovieTickets](https://twitter.com/MovieTickets) and [Facebook](https://www.facebook.com/MovieTickets).

For a complete list of the MovieTickets.com exhibitors, please visit: <http://www.movietickets.com/exhibitors>.

For more information or to speak with a MovieTickets.com representative, contact Formula at (310) 578-7050 or via e-mail at kovacs@formulapr.com.

About MovieTickets.com

MovieTickets.com (www.movietickets.com), the worldwide leader in advance movie ticketing, offers moviegoers a destination for movie news, reviews and trailers as well as a convenient way to buy movie tickets in advance. MovieTickets.com enables consumers to buy tickets online for movie screens across the United States, in Canada at MovieTickets.ca; in the U.K. at MovieTickets.co.uk; in Ireland at MovieTickets.ie; in Argentina at MovieTickets.com.ar; from any Internet-enabled wireless device at mobile.movietickets.com; and from any phone at 877-789-MOVIE. Formed in 2000, MovieTickets.com is a joint venture between AMC Entertainment, Hollywood Media Corp. (NASDAQ: [HOLL](#)), National Amusements, Cineplex Entertainment, Marcus Theatres (NYSE: [MCS](#)), Viacom (NYSE: [VIA](#)) and Time Warner, and leverages the collective theater chain expertise to deliver consumers a premium movie ticketing experience. Its elite collection of partner theaters consistently represents more than 50 percent of the top 100 grossing theaters in North America on any given weekend. The MovieTickets.com theater chain group, which includes 216 theater chains, is about 10 times the number of chains of its nearest competitor.

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